

Asian Bride Live Show 2015

Asian bride live opened its doors to 15,000 people at Olympia London. The biggest Asian wedding show to have been hosted in UK. 160 wedding suppliers & designers from all round UK, exhibited at Asian Bride live.



There were six Catwalk shows that took place during the weekend. The fashion show was produced & directed by Hajira Ahmad with her team @EBH. When asked about the event Hajira said *“It’s an honour to be producing the fashion show for ASIAN BRIDE LIVE. What a huge platform it gives designers from around the UK and abroad to showcase their collections to such large audiences”*. Bibi London who is a stockist of A-lister designers from India opened the Catwalk show and showcased stunning collections from Tarun Tahliani, Sabiya Saacchi & Shyamal Bhumika.



Tehxees London who stocks Pakistani designer showcased beautiful & timeless pieces from Saira Rizwan, Umsha by Uzma Baber, Sana Safinaz & kaamdani. Event director Waleed jahangir said *"We had over 160 stalls - 'we are trying to create a platform for international asian wedding market to come and showcase with us' 'The asian wedding industry in uk alone is worth 400million and has one of highest international consumer spends and we want help make that bigger for clients including the market worldwide by being able to connect the brides direct with suppliers."*