

# Designers from Pakistan Gathered to Showcase “Fashion Extravaganza” at PFDC

When it comes to fashion, there are no border which was particularly true at this fash event that saw coming together of both Indian & Pakistani designers in attendance.

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Ms. Mini Bindra (Owner) and her son Mr. Sahibjit Singh Bindra (Director) of PFDC – The Boulevard (Pakistan Fashion Design Council) hosted a get-together soiree that saw prominent designers especially who participated at Lifestyle Pakistan 2014 held at PFDC.



The Boulevard, South Extension – II, New Delhi. The plush evening saw well-known names from fashion and social circuit such as Mansoor Ahmad Khan (Deputy High Commissioner of Pakistan), Rabiya Javeri Agha (Secretary, Trade Development Authority of Pakistan), Saeed Tamimi (Fashion Head,



Trade Development Authority of Pakistan), Pervez Lala (CEO of Lala), Shireen Arshad Khan (Chairperson -Ahan) Asif Bilwani (Director Marketing -Bonanza Garments Industries) Danish A Adamjee (C00 -Khaadi). Mr. Mansoor Ahmad Khan, Deputy Commissioner of Pakistan, [contentblock id=2 img=adsense.png] said "Pakistan always wishes to have friendly relation with India in which fashion & trade play a vital role in bridging the gap between India & Pakistan.



” Mr. Sahibjit Singh Bindra, Director, PFDC – The Boulevard, said “We are overwhelmed to welcome designers from Pakistan at PFDC – The Boulevard. The idea of having this get together is to boost trade relation between India & Pakistan by making fashion the means of cultural exchange and bringing the very best of Pakistani fashion across the modern brides and others”.



PFDC – The Boulevard: PFDC – The Boulevard opened its flagship store in India's Capital in September 2012. Named as "PFDC – The Boulevard", it is the first standalone ready-to-wear boutique of its kind in India.



An area of 5,500 square feet housing the exquisite creations of 18 of Pakistan's most prolific designers in the heart of India's Capital, PFD –

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The Boulevard has a commonality is best reflected in the traditions and cultures of the two countries. Both countries have influenced each other's clothing and fashion trends.

